

Product Coordinator

Sportball Systems Inc. ("Sportball")

Location: Remote-Canada

Job Type: Full-time

Sportball – spark a lifelong passion for staying active!

Since 1995, Sportball has been the leader when it comes to teaching kids the FUNdamentals of sports. With over 60,000 annual participants, playing eight sports in three countries, Sportball's impact on physical literacy and confidence in play continues to grow each year. Along with our Franchise Partners, Sportball is proud to be recognized as a leader in childhood development through sports.

About the opportunity:

Sportball, North America's leading franchisor of youth organized multi-sport programming, is looking for an up-and-coming product professional to contribute to an exciting new chapter at our organization.

We are seeking a dedicated Product Coordinator to work closely with the Head of Product and Development. In this role, you will support our franchise system, which consists of over 500 coaches globally. Your contributions will be vital in shaping the programs that impact the lives of Sportball children and their families.

Position requirements:

- Bachelor's degree or equivalent experience.
- 2 - 3 years of experience in product coordination, project management, or a related role, preferably in the sports or education sector.
- Strong organizational and time-management abilities to handle multiple projects and deadlines.
- Excellent written and verbal communication skills for effective collaboration with franchise partners and coaches.
- Proficiency in Microsoft Office Suite and familiarity with project management tools.
- Ability to analyze data and feedback to inform product improvements.
- Ability to work independently and collaboratively within a team environment.
- Passion for sports and a genuine enthusiasm for childhood development, with a commitment to promoting active lifestyles for children.

Responsibilities:

- Coordinate Program Development - Assist in creating and refining training materials and resources that enable our franchisees to deliver high-quality sports programs.
- Promote Growth and Innovation - Identify opportunities for new programs and initiatives that enhance the Sportball experience while expanding our reach and impact. Your creativity and strategic thinking will help keep Sportball at the forefront of sports education and childhood development.
- Facilitate Communication - Act as a liaison between the Head of Product and Development and our franchise partners, fostering clear and effective communication regarding program



updates, resources, and best practices. Your collaboration will strengthen our community of coaches and enhance overall program effectiveness.

- Ensure Consistency Across the Network - Support the implementation of best practices to ensure all programs align with Sportball's mission and standards.
- Foster Compliance - Encourage adherence to Sportball policies and industry regulations, upholding high standards in program delivery and safety.
- Drive Continuous Improvement - Collect and analyze feedback from franchise partners and coaches to improve our products and services. Your insights will help shape future initiatives that enhance the Sportball experience and adapt to the needs of participants and families.

How to apply:

Please email your cover letter & resume to careers@sportball.com. We appreciate your understanding that only successful candidates will be contacted.

